



the  
**Visitor  
Studies  
Group**

# Events/projects 2007



- ***Evaluation - why bother? Using Evaluation as a strategic tool - Summer School in Edinburgh, June 2007***
- ***In Theory and Practice: An introduction to evaluation and visitor studies at the National Museum Wales, Nov 07***
- **Redevelopment of the VSG website**
- **New promotional postcards**
- **Recruitment drive for new student members**

# Planned events 2008



- ***Two Voices - One Message: Including Gaelic in Exhibition Interpretation*** in Inverness, Scotland, 11<sup>th</sup> April 08
- ***Evaluation: getting it right - evaluating online learning resources***, run by the E- Learning Group in association with VSG at the Wallace Collection, London, 21<sup>st</sup> May 08
- **Summer School at Chester Zoo (tbc)**

# New committee 2008



- **Yvonne Harris, Consultant**
- **Elin Simonsson, Science Museum**
- **Jenni Fuchs, National Museums Scotland**
- **Fraser Swift, Museum of London**
- **Maggie Esson, Chester Zoo**
- **Georgina Bishop, Natural History Museum**
- **Olga Fakatseli, Consultant**
- **Katey Boal, Inverness Museum & Art Gallery**

## *Helpers 2008*

- **Emily Johnsson, Consultant**
- **Hannah Shepherd, Think Tank**
- **Elaine Cabuts, National Museum Wales**
- **Sofie Davis, Science Museum**

## **VSG Bursary – deadline 31.3.08**

- **Provides financial assistance to members to pursue professional development opportunities that are in keeping with the mission and goals of the VSG**
- **£500 is offered per calendar year to cover travel, conference registration fees or other related expenses**
- **[www.visitors.org.uk/node/68](http://www.visitors.org.uk/node/68)**