

On Common Ground (OCG) Amgueddfa Cymru – National Museum Wales

Aim & Objectives

To engage with young people, using museum and heritage collections as a means of inspiring learning, delivering skills, improving employment opportunities, encouraging participation and combating barriers to opportunity

- Deliver community projects exploring the issues of heritage and culture
- Develop an alternative learning environment
- Deliver a wide range of hard and soft skills to participants, including recognised accreditation via the Open College Network
- Improve employability of participants
- Create lasting and meaningful partnerships
- Encourage debate as to how museums and heritage sites can become more relevant to all sections of the community

'Booktown'



Young people from The Doorway Youth Information Centre, in the heart of the Heritage Town of Blaenavon, spent 6 months contributing to an innovative animation project. This project has helped raise awareness and capture the young people's understanding of heritage and culture within their community and within Wales.

"The animation displays our perceptions about the 'booktown' that has recently transformed our community. It highlights our views and our ideas for the Blaenavon we would like to see in the future."

Project participant



The Project

This is how we did it!

1	<p>Develop project partnership</p> <p>To ensure that project work of this nature is relevant, needed. To gain support from within the community To ensure we are offering something unique and not replicating work that may already be taking place To draw on local expertise and gain contact with individuals/organisations who have direct contact with young people To gain letters of support for funding application.</p> <p>In order to avoid raising expectations this stage does not involve meeting young people.</p>
2	<p>Funding</p> <p>Funding pro-forma/s</p> <p>Full funding application/s followed by application refinement x 2 (in total 15month process)</p> <p>Funding award/s</p>
3	<p>Project Planning (involving young people)</p> <p>Visits/Meetings project leader/s (senior youth worker, area youth co-ordinator) young people</p> <p>Introduce concept of Heritage and Culture (ice breakers, games etc)</p> <p>Develop specific idea for project work</p>
4	<p>Appoint the artists</p> <p>Ability to communicate effectively with the group</p> <p>Experts in their field, ideally with a strong track record</p> <p>Up to date CRB check</p> <p>Creative, fun and willing to assist with paperwork</p> <p>Procurement procedures (own organisation and funders)</p>

5	<p>Deliver the project</p> <p>Project Risk Assessment</p> <p>12 x 2 hr sessions Accreditation (see attached OCN unit) 2 x weeks filming (Easter Holidays) Project trip - National Museum Cardiff</p> <p>3 visits to finish off accreditation portfolios</p> <p>1 visit to plan the screening (launch / celebration)</p>
6	<p>Project Launch / Celebration</p> <p>Local screening</p> <p>Friends, family, museum staff, funders invited</p>
7	<p>Evaluation</p> <p>Has the project met its aim and objectives?</p> <p>Using GLO's, assess quality of: Outcome Outputs</p> <p>Lessons learned and recommendations for future project work of this nature.</p> <p style="text-align: center;">Independent Evaluation of the 'On Common Ground' scheme</p> <p>a) Summaries / synopses of each of the OCG projects:</p> <ul style="list-style-type: none"> • the project title and location; • a short written description of the project (including a photo or two); • a description of the project outcome (ditto); • background/characteristics of the young people involved; • a short list of the key learning experiences generated; • any stories of achievement by individual participants; • relevant quotes/comments/feedback from participants and/or partners; • details of the partner organisations and artists involved; • nature of the contribution made by NMGW; • a list of the quantitative outputs recorded.

	<p>b) Evidence conveying the views of young people on the experience of being involved in an OCG project. Information will be captured during the 'celebration/evaluation events' to be held at the National Museum. The evidence should also show how a dialogue was facilitated between OCG participants and NMGW representatives on enhancing the relevance and accessibility of NMGW's resources, facilities and activities to young people in the future.</p> <p>c) An analysis of the views of partner organisations and artists on their experience of being involved in OCG projects. This evidence to be gathered during the planned 'celebration/evaluation events' at the National Museum, and through the questionnaires.</p> <p>d) Evidence of the ways in which the learning generated by OCG is being disseminated within and beyond the National Museum.</p> <p>e) An evaluation of the overall operational performance of the National Museum in delivering the 'roll-out' phase of OCG, identifying useful lessons to guide future activities and approaches.</p>
8	<p>Mopping Up</p> <p>In-Kind paperwork Ensure everyone has been paid Audit trail – Invoices etc. Registration forms Accreditation</p>

Also important to record the unexpected outcomes

- 'Booktown' - Winner of 'Excellence in Youth Work' award.
- Invited by HLF to act as Young Ambassadors at the launch of Wales Identity Day.
- Film to be shown as visitors queue for Big Pit underground tour.

Thought Shower

Please indicate 3 changes / additions to the way 'Booktown' was approached. The changes could be in place of or in addition to any of the elements already identified.

1	
2	
3	