

Day 1	Theatre	Lab	Blue Box
9.45	Registration and coffee		
10.15	Welcome Helen Featherstone, Chair, VSG		
10.45	'From users and choosers to makers and shapers': challenging assumptions within public engagement frameworks and strategies Keynote address Bernadette Lynch		
11.30	Make Your Own Framework: workshopping a Well-being Outcomes Evaluation Framework Erica Ander, Research Assistant, <i>UCL Museums & Collections</i> and Freelance Museum Consultant	Demystifying the Generic Learning Outcomes Jenni Fuchs, <i>NMS</i>	Triangulation in Visitor Studies (NB will have to run into lunch) László Puczkó PhD CMC, managing director, <i>Xellum Ltd.</i>
12.30	Lunch - group 1 in the cafe		
1.00	Lunch - group 2 in the cafe		

1.30	Applying the GLOs Beth Evans, Programmes Development Manager, <i>Techniquet</i>	Measuring Social Impact Nicky Boyd	Measuring Health and Well-being: Making a 3D, tactile evaluation instrument Erica Ander, Research Assistant at UCL Museums & Collections and Freelance Museum Consultant
3.00	Break		
3.30	Historic Royal Places - title tbc Nikki Lindsey - <i>Historic Royal Places</i>	Finding value across our work - winning practical strategies Dr Judith Ingram, Head of Policy and Planning Ceri Black, Head of Learning. <i>Amgueddfa Cymru - National Museum Wales.</i>	Plotting your value offer using a Visitor Values Framework Jennie Gadsby
4.30	Reflections		
5.00	Day 1 ends		
Evening	Evening event at Amgueddfa Cymru - National Museum Wales.		

Day 2	Theatre	Lab	Blue Box
9.30	Finding value across our work - winning practical strategies Dr Judith Ingram, Head of Policy and Planning Ceri Black, Head of Learning. <i>Amgueddfa Cymru - National Museum Wales.</i>	What does good, co-ordinated public engagement look like? How to offer quality and consistency of approach. Participation Cymru	tbc
10.30	Marketplace		
11.00	Marketplace and Break		
11.30	Talking to strangers Savita Custead, Bristol Natural History Consortium	Frameworks for Interactive exhibits Sue Cavell	Do we always need to use a framework? Elaine Cabuts, <i>Amgueddfa Cymru - National Museum Wales.</i>
12.30	Lunch Group 1 - in the cafe		
1.00	Lunch Group 2 - in the cafe		
1.30	Frameworks - a funder's perspective Melissa Strauss, <i>HLF</i>	Measuring Health and Well-being: Making a 3D, tactile evaluation instrument Erica Ander	tbc
2.30	Panel Discussion - title tbc Chair Helen Featherstone Speakers tbc		
3.15	Wrap up and closing remarks		
3.30	End		